



Speakers

3:30 p.m.— 6 Steps to Begin Exporting

Nevada SBDC, LV—Mike Bindrup

4:00 p.m.— Digital Marketing for Small Businesses

Nevada SBDC, Reno —Ben Tedore

4:30 p.m.— Rural Energy For America Program

USDA Rural Development—Mark Williams

Desert Research Institute—Curt Robbins

5:00 p.m.— Health Care and Small Businesses

The Office for Consumer Health—Robin Cobb

5:30 p.m.— HUB Zone Federal Contracting Opportunities

SBA—David Leonard

6:00 pm – Doing Business with the Government

PTAC—Lyndee Cichon

6:30 pm – Tips for Securing Financing

Nevada State Development Corporation

Chris Hunter

Participating Vendor Booths

Bank of America

Business Environmental Program

Desert Research Institute

Farm Services Agency

Nevada Bank & Trust

Nevada Central Media

Nevada Department of Transportation

Nevada Small Business Development Center

Nevada State Development Corporation

Office for Consumer Health Assistance

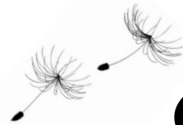
Procurement Technical Assistance Centers (PTAC)

Rural Nevada Development Corporation (RNDC)

Small Business Administration (SBA)

UNCE—Lincoln Workforce

USDA—Rural Development

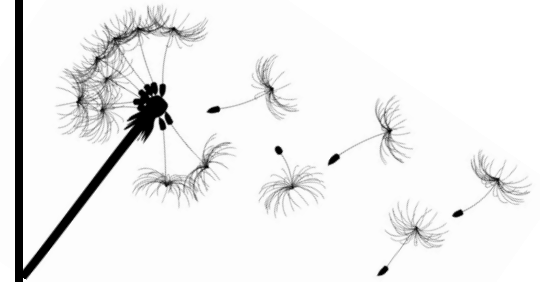


U.S. Small Business Administration

Small Business Development Centers are programs supported by the U.S. Small Business Administration and extended to the public on a non-discriminatory basis. Reasonable accommodations for persons with mental or physical disabilities will be made if requested at least two weeks in advance. Contact your local NSBDC office or the State Office at 775-784-1717 to make arrangements. SBA cannot endorse any products, opinions or services of any external parties or activities.

Sowing Seeds For Success

The Expo For Businesses and Business Startups



Featuring Guest Speaker

Robin Cobb

Presenting

Health Care and Small Businesses

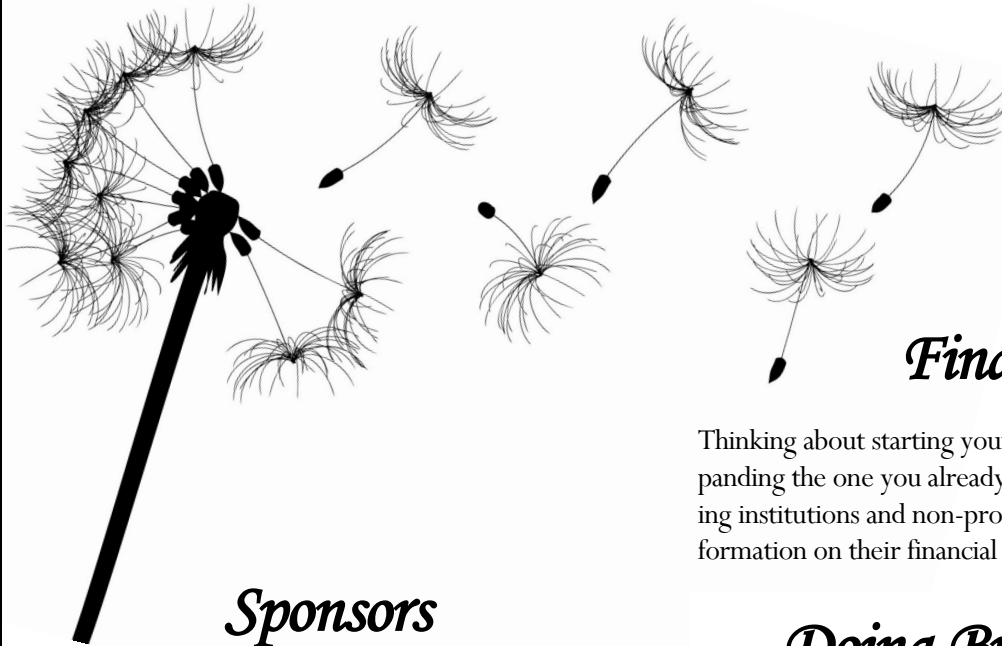
Friday, May 17, 2013

3:00 pm—7:00 pm

Lincoln County High School

Enter through the Main Doors

Light Refreshments Served



Sponsors

Sowing Seeds for Success was made possible by generous donations from the following organizations:

- Rural Nevada Development Corporation
- The Lincoln County Regional Development Authority
- Nevada Bank & Trust.

For Additional Information Contact:

Tamera Brown—Small Business Counselor, RNDC
775-289-8519 x 1107
tamera@rndcnv.org



Finance

Thinking about starting your own business or expanding the one you already own? A variety of banking institutions and non-profit agencies will have information on their financial services.

Doing Business in Lincoln County

The Nevada Small Business Development Center, located in RNDC, offers free confidential business counseling to business owners and to people seeking help starting their business.

Government Contracting

Meet with federal and state agencies to learn what products and services they purchase. Representatives from a variety of agencies will explain their procurement process so be sure to visit their booths. The Procurement Technical Assistance Center can help business get started with government contracting. Learn how to take advantage of Lincoln County's HUB zone status when contracting for the federal government by attending the SBA's presentation .

Health Care

Robin Cobb, the featured guest speaker is from The Office For Consumer Health, under the Governor's Health Care Advocate. The office assists thousands of Nevadan's each year in resolving health care insurance, billing, access to care and is a reliable resource regarding the Affordable Care Act. For small business information impartial information and education about employee group health care benefit options, and assists small business owners in locating reputable professionals to assist in these business

Sustainability

UNR's Business Environmental Program have several experts who can help business owners develop cost effective strategies to reduce hazardous materials and waste generation, conserve water, resources and energy, minimize air emissions, and maintain compliance with environmental requirements. The USDA—Rural Development has grant and loan programs helping businesses finance projects that reduce energy usage. The Desert Research Institute provides energy assessments required by the USDA's grant program. Experts from all three organizations are available during their video chat presentation to answer any questions.

Nevada SBDC

Be sure to visit the Nevada SBDC booth for details on how to start a business or grow an existing business in today's dynamic market. Information is available on a variety of topics including feasibility studies, business planning, exporting, financing, marketing, and managing cash flow.